

# put it down

**FACT:** Cell phone use has exploded in recent years. In 2007, 250 million people had cell phones compared to 1987 when only one million people had such devices.

**FACT:** In 2008, nearly 6,000 people died and more than 500,000 were injured nationwide in crashes that resulted from drivers using a cell phone or engaging in other distracted or inattentive behaviors.

**FACT:** In New York State driver distraction is a contributing factor in one out of five crashes.

In light of the potential dangers of distracted driving,  
I, \_\_\_\_\_, do hereby pledge to just  
**"Put it Down"** and resist the temptation to use my cell phone or  
other electronic device for talking or texting while driving.

**SafeNY.com**

**D!STRACTION.GOV**  
Official US Government Website for Distracted Driving



WWW.OPRAH.COM

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